Converlay

Purchase evidence

synthetic-example.myshopify.com

Online orders · excluding test and cancelled orders
Oct 23, 2026, 12:00 PM - Oct 30, 2026, 12:00 PM UTC

The end time is excluded. All counts use this order cohort.

Shopify orders	Orders with a captured purchase	Orders without a matched purchase
100	78	22
	of 100 Shopify orders · 78%	of 100 Shopify orders · 22%

Destination evidence · orders and % of Shopify orders

Evidence	Meta	GA4
Explicit request acceptance	0 · 0%	—
Acknowledged · processing unverified	78 · 78%	78 · 78%
Definitely rejected	0 · 0%	0 · 0%
Pending	0 · 0%	0 · 0%
Excluded by captured consent or routing policy	0 · 0%	0 · 0%
Unknown or conflicting evidence	22 · 22%	22 · 22%

Acceptance does not prove attribution or recovered revenue. GA4 processing acceptance is not verified by this integration.

Ready to check your own store?
See current features and plan limits.
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Change from the previous week

synthetic-example.myshopify.com

Online orders · excluding test and cancelled orders
Oct 23, 2026, 12:00 PM - Oct 30, 2026, 12:00 PM UTC

The end time is excluded. All counts use this order cohort.

Orders with a captured purchase	+18
Orders without a matched purchase	+2

Oct 16, 2026, 12:00 PM - Oct 23, 2026, 12:00 PM UTC

Both periods use evidence available now; this is not a saved snapshot from last week.

Evidence timeline

Issue first detected	Oct 23, 2026, 12:00 PM UTC
Issue last detected	Oct 30, 2026, 12:00 PM UTC
Report generated	Oct 30, 2026, 12:00 PM UTC

Marking an issue resolved does not verify that historical deliveries were repaired.

Investigate before changing delivery

Review the store's destination setup and captured consent. This report does not resend events or approve configuration changes.

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Evidence gaps to investigate

synthetic-example.myshopify.com

These are order placement spans, not proven outage durations. Findings can overlap across destinations; do not add their counts together.

Meta · Acknowledged · processing unverified

78 orders

Affected order placement times: Oct 23, 2026, 12:00 PM - Oct 23, 2026, 12:00 PM UTC

Likely cause: not established by the available evidence.

Resolution: not verified.

GA4 · Acknowledged · processing unverified

78 orders

Affected order placement times: Oct 23, 2026, 12:00 PM - Oct 23, 2026, 12:00 PM UTC

Likely cause: not established by the available evidence.

Resolution: not verified.

Orders without a matched purchase

22 orders

Affected order placement times: Oct 23, 2026, 12:00 PM - Oct 23, 2026, 12:00 PM UTC

Likely cause: not established by the available evidence.

Resolution: not verified.

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